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 (Withdrawn, Currently amended) A method for providing vehicle settings to a telematics unit in a mobile vehicle, the method comprising:

receiving a vehicle settings update signal at a call center from the telematics unit:

via a voice portal, providing interaction between the mobile vehicle and an application operating within an application server at the call center to determine determining a download status of the telematics unit and associated components, wherein the download status is a fixed status requiring the mobile vehicle to maintain a stationary period for a predetermined fixed time period;

storing, via a database, the vehicle settings when the download status of the telematics unit and associated components is negative; and

transmitting, via a modem bank, the vehicle settings from the call center to the telematics unit when the download status of the telematics unit[[s]] and associated components is positive, wherein if the download status is positive, the mobile vehicle has maintained the stationary position for the predetermined fixed time period, and wherein the transmitted vehicle settings are selected from modifying power train behavior, modifying seat behavior, modifying mirror behavior, and combinations thereof.

- (Withdrawn) The method of claim 1, further comprising: implementing the vehicle settings in the mobile vehicle.
- (Withdrawn, Currently amended) A method for providing vehicle personalization settings to a telematics unit in a mobile vehicle, the method comprising:

sending an update flag signal from a call center to a telematics unit, the update flag signal indicating that a vehicle personalization setting update is available for download; after the update flag signal is sent, receiving a vehicle personalization settings update signal at a call center from the telematics unit;

via a voice portal, providing interaction between the mobile vehicle and an application operating within an application server at the call center to determine a download

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status of the telematics unit and associated components, wherein the download status is a fixed status requiring the mobile vehicle to maintain a stationary period for a predetermined fixed time period:

storing, via a database, the vehicle personalization settings when the download status of the telematics unit and associated components is negative; and

sending, via a modem bank, vehicle personalization settings from the call center to the telematics unit responsive to the vehicle personalization settings update signal and when the download status of the telematics unit and associated components is positive, wherein if the download status is positive, the mobile vehicle has maintained the stationary position for the predetermined fixed time period, wherein the vehicle personalization settings correspond[[ing]] to the vehicle personalization settings update and wherein the sent vehicle personalization settings are selected from modifying power train behavior, modifying seat behavior, modifying mirror behavior, and combinations thereof.

 (Withdrawn) The method of claim 1, further comprising: receiving at least one user preference at a call center via a web portal interface prior to the call center receiving the vehicle settings update signal.

(Withdrawn, Currently amended) A method for providing vehicle personalization settings to a telematics unit in a mobile vehicle, the method comprising:

receiving at least one user preference of a vehicle setting at a call center via a web portal interface;

sending an update flag signal from the call center to the telematics unit responsive to receiving the at least one user preference at the call center via the web portal interface, the update flag signal indicating that a vehicle setting update is available for download:

then receiving a vehicle settings update signal at the call center from the telematics unit:

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via a voice portal, providing interaction between the mobile vehicle and an application operating within an application server at the call center to determine a download status of the telematics unit and associated components, wherein the download status is a fixed status requiring the mobile vehicle to maintain a stationary period for a predetermined fixed time period:

storing, via a database, the vehicle settings when the download status of the telematics unit and associated components is negative; and

sending, via a modem bank, at least one vehicle setting corresponding to the user preference from the call center to the telematics unit responsive to the update signal and when the download status of the telematics unit and associated components is positive, wherein if the download status is positive, the mobile vehicle has maintained the stationary position for the predetermined fixed time period, and wherein the transmitted vehicle settings are selected from modifying power train behavior, modifying seat behavior, modifying mirror behavior, and combinations thereof.

- 6. (Cancelled)
- 7. (Cancelled)
- 8. (Withdrawn, Currently amended) A method for providing vehicle personalization settings to a telematics unit in a mobile vehicle, the method comprising:

receiving a vehicle personalization settings update signal at a call center from the telematics unit;

transmitting at least one download requirement to the telematics unit, the download requirement indicating, to the telematics unit, an in-vehicle component needed in a modifiable state for a successful download of a vehicle personalization setting associated with the vehicle personalization settings update signal;

receiving a download reply from the telematics unit responsive to the at least one download requirement; Appin. S.N. 10/654,301 Amendment dated May 26, 2010 In reply to Office Action of February 26, 2010 Docket No. GP-303673-OST-ALS

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via a voice portal, providing interaction between the mobile vehicle and an application operating within an application server at the call center to determine determining a download status of the telematics unit and the component based on the received download reply, wherein the download status is a fixed status requiring the mobile vehicle to maintain a stationary period for a predetermined fixed time period:

storing the vehicle setting when the download status of the telematics unit and the component is negative; and

transmitting the vehicle personalization setting from the call center to the telematics unit when the download status of the telematics unit[[s]] and the component is positive, wherein if the download status is positive, the mobile vehicle has maintained the stationary position for the predetermined fixed time period, and wherein the transmitted vehicle personalization settings are selected from modifying power train behavior, modifying seat behavior, modifying mirror behavior, and combinations thereof.

 (Withdrawn) The method of claim 8, further comprising: determining, via the telematics unit, that the component is in the modifiable state; and

transmitting the download reply indicating that the component is in the modifiable state.

10. (Withdrawn) The method of claim 8, wherein storing the vehicle setting comprises:

determining a store status for the vehicle setting when the download status of the telematics unit and the component is negative;

storing the vehicle settings when the store status is positive; and deleting the vehicle settings when the store status is negative.

11. (Cancelled)

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(Currently amended) The <u>system</u> computer readable medium of claim [[18]]26 wherein the code is further telematics unit comprises configured for:

a vehicle bus configured to implement[[ing]] the vehicle settings in the mobile vehicle; and

a vehicle communications services applications configured to receive the vehicle settings from the call center and to pass the vehicle settings to the vehicle bus.

## 13. (Cancelled)

 (Currently amended) The <u>system</u>eomputer readable medium of claim [[18]]26, further comprising wherein the code is further configured for:

a web portal interface configured to transmit processing at least one received user preference [[at]]to the call center via a web portal interface prior to the call center receiving the vehicle personalization settings update signal.

## 15. - 22. (Cancelled)

- 23. (Currently amended) The system of claim [[22,]]26 wherein the telematics unit determines whether the associated components are in [[the]]a modifiable state.
- 24. (Currently amended) The system of claim [[22]]26 wherein the -further comprising:

[[a]] voice portal is <u>further</u> configured to provide <u>the</u> interaction between the mobile vehicle and [[an]]<u>the</u> application operating within [[an]]<u>the</u> application server at the call center to determine a store status for the vehicle settings when the download status of the telematics unit and associated components is negative.

## 25. (Cancelled)

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26. (Currently amended) A system for providing vehicle settings for a telematics unit in a mobile vehicle, the system comprising:

a call center configured to receive a vehicle settings update signal from the telematics unit:

a voice portal configured to provide interaction between the mobile vehicle and an application operating within an application server at the call center to determine a download status of the telematics unit and associated components, wherein the download status is a fixed status requiring the mobile vehicle to maintain a stationary period for a predetermined fixed time period;

a database for storing the vehicle settings when the download status of the telematics unit and associated components is negative; and

a modem bank for transmitting the vehicle settings from the call center to the telematics unit when the download status of the telematics unit[[s]] and associated components is positive, wherein if the download status is positive, the mobile vehicle has maintained the stationary position for the predetermined fixed time period, and wherein the transmitted vehicle settings are selected from modifying power train behavior, modifying seat behavior, modifying mirror behavior, and combinations thereof.

27. (Withdrawn) The method of claim 8 wherein the download requirement specifies that at least one of a vehicle personalization module, a vehicle radio, a vehicle transmission, or a vehicle ignition is in the modifiable state.